

News Release
Thursday, November 05, 2009

New Alliance Brings Mica Sheen to Scrapbooking!

Luminarte, whose paint brand is well recognized for its unparalleled brilliant colors and shimmering luminosity, is now a part of the Creative Imaginations (CI) family. CI is committed to retaining the high quality of these products while expanding the market. Leslie Ohnstad, the creator of these well-adored products will continue to be involved, particularly in new product development. This is just the beginning...

The Winter 2010 CHA release will include three products in a dazzling array of colors. Twinkling H2Os will be available in the top-selling 36 colors conveniently packaged in 10 gm. paint pots which will be sold individually and the in 5 gm. paint pots sold in consumer-friendly color-coordinated multi 6 packs. Complementary vibrant colors will also be available in Radiant Rain Pure Color Concentrate and Radiant Rain Shimmering Mists.

Luminarte's products are easy to use and can be applied on a wide variety of surfaces and products, creating a multitude of finishes. Creative Imaginations is now a one-stop-shop providing hundreds of surfaces to decorate with their Bare Elements line, papers, embellishments and now paints. CI plans to support all its products with a significant educational program featuring projects, make 'n takes and curriculums.

Creative Imaginations has been in business almost 25 years and credits its success of providing a wide variety of quality scrapbook products to its many great relationships with licensed artists, brands and now product creators. Luminarte has been in business since 2004, and in short order, established itself amongst artists worldwide to be a superior innovative paint medium. Luminarte's superior product will now be brought directly to you by Creative Imaginations, whose commitment to unparalleled independent retailer support continues.